



BUILDING BRIDGES COMMUNITY WEEKEND

Creating Access. Building Unity. Changing
The Game.

Presented by The Play4Peace Initiative

In Partnership with Boston Police, Hey,
Blue!, Boston Police Foundation, Special
Olympics,



Our Purpose

- Building Bridges Community Weekend brings together youth, families, community leaders, and law enforcement to build trust, strengthen relationships, and create meaningful connections.



Weekend Overview

- Friday: Hey, Blue!
Plate Special –
Community Dinner
- Saturday: 3-on-3
Youth Basketball
Tournament

Friday Program – Hey, Blue! Plate Special



Community dinner focused on empathy, cross-cultural exchange, and ongoing relationship building.



Friday, July 31, 2026



Saturday Program – 3-on-3 Basketball Tournament

- August 1, 2026
- Harambee Park, Boston MA
- FREE for youth participants



Why Sponsor?

Keep

- Keep youth participation free

Strengthen

- Strengthen community-police relationships

Elevate

- Elevate brand visibility



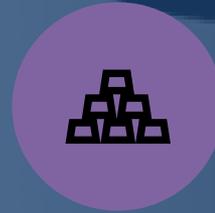
Sponsorship Levels



HEADLINE –
\$25,000



PLATINUM –
\$10,000



GOLD – \$5,000



SILVER –
\$2,500



BRONZE –
\$1,000



Sponsorship Opportunities

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- **HEADLINE SPONSOR — \$25,000**
 - Naming rights: “Building Bridges Community Weekend Presented by [Sponsor]”
 - Premier logo placement across all materials
 - VIP 20×20 activation space
 - Speaking role during opening ceremony
 - Opportunity to present the **Richard C. Landis Award**
 - Social media & press recognition

 - **PLATINUM SPONSOR — \$10,000**
 - Major logo placement on banners & signage
 - 10×10 activation space
 - Social media feature series
 - Event announcements recognition

 - **GOLD SPONSOR — \$5,000**
 - Logo on event signage
 - Vendor table
 - Social media recognition

 - **SILVER SPONSOR — \$2,500**
 - Logo on signage
 - Vendor table
 - Group sponsor acknowledgment

 - **BRONZE SPONSOR — \$1,000**
 - Logo listed on website
 - Mention during event announcements

Special Sponsorship Opportunities



Sponsor a Court — \$3,500

Court naming rights

Branded court signage

Announcements during games

High visibility throughout tournament day

Sponsor the Richard C. Landis Community Champion Award — \$7,500

Award presented as *"Sponsored by [Your Organization]"*

On-stage presentation opportunity

Logo on award signage & materials

Featured recognition during ceremonies



Partner Visibility

- Sponsors receive visibility through:
- On-site signage & banners
- Logo placement on marketing materials
- Social media promotion
- Event announcements
- Website recognition
- Post-event impact acknowledgment



Contact Us

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THE PLA